



JOIN US FOR THE

2026 COLORADO FREE ENTERPRISE SUMMIT

TUESDAY, OCTOBER 13

Infinity Park Event Center

4400 E Kentucky Ave
Glendale, CO 80246



VIP RECEPTION

11:00 AM - 12:00 PM

SUMMIT

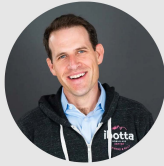
12:00 - 1:30 PM

**FEATURING BRYAN LEACH, FOUNDER AND CEO OF IBOTTA
KEYNOTE SPEAKER**

For questions or more information, email Jimena at jimena@csinstitute.co.org



WWW.COMMONSENSEINSTITUTE.CO.ORG



MEET

Bryan Leach

Founder and CEO of Ibotta

Bryan Leach is the Founder and CEO of Ibotta (NYSE:IBTA), a leading performance marketing platform that allows CPG brands to deliver digital promotions to over 200 million consumers through a network of publishers called the Ibotta Performance Network (IPN). Under his leadership, Ibotta pioneered a pay per-sale model that allows brand marketers to gain market share cost effectively, only paying when their campaigns lead directly to sales.

After founding Ibotta in 2012, Bryan took the company public in 2024 in what was the largest tech IPO in Colorado history. Bryan is a frequent commentator on loyalty and rewards, digital media, and the role of AI in pricing and promotions. He has been recognized as a Top 10 CEO in the United States (small/medium size businesses) by Glassdoor.com, CEO of the Year by ColoradoBiz magazine, and EY Entrepreneur of the Year for the Rocky Mountain Region.

Prior to Ibotta, Bryan was a partner at Bartlit Beck LLP and served as a law clerk to former US Supreme Court Justice David Souter. As a lawyer, he specialized in international arbitration and dispute resolution, and handled trials and arbitrations in London, New York, Seattle, and San Francisco. Bryan is a graduate of Harvard, Oxford (Marshall Scholar), and Yale Law School. He resides in Denver with his wife and two teenage daughters, and has climbed to the summit of Colorado's 58 tallest mountains.